

Executive Briefing

Partnering to Accelerate Strategy, Simplify Work,
and Future-Proof Organizations

Transforming complex organizations fails at execution, not intent.

This is the problem we help solve.

We Future-Proof Organizations, Leaders and Teams

By cutting through ambiguity, creating alignment, and delivering results that stick, even in a world of constant change.

Whether you're navigating a transformation or preparing for disruption, **we turn bold strategies into operational reality.**

How We Support You

We bring the breadth of **global consulting experience** and the depth of **executive leadership** to drive measurable outcomes.

We **balance strategic clarity with operational rigour**, cutting through noise so leaders can identify and act on the priorities that matter most.

Transformation is **tailored to your context**, not built from generic frameworks.

From boardroom to front-lines, we help organizations **align and move in a coordinated way**.

We specialize in **embedding new ways of thinking and working** across people, process, and technology so results take hold and sustain.

What we do differently

Most firms help leaders decide what to do.

mBolden specializes in fixing the gap between decisions and execution, where most transformations stall. We work in the uncomfortable zone:

- Where strategy meets operating reality
- Where governance slows decisions rather than enabling them
- Where accountability is diffuse, but risk is real

We do not stop at alignment. We **redesign the decision system itself:** who decides, when, with what inputs, and how work actually moves.

Where we go deeper

We stay in the work long enough to see where execution actually breaks, not just where leaders *think* it breaks.

- We challenge governance, incentives, and leadership behaviour, not just process design.
- We prioritize decision speed, capacity release, and delivery risk, even when that requires hard trade-offs.

**Many firms optimize for buy-in.
We optimize for movement.**

Where Execution Breaks, We Fix the System

We focus on the moments where strategy stalls, decisions slow, and execution capacity erodes in complex organizations.

Strategic Planning

Translating strategic intent into a small number of executable decisions and priorities, identifying what will stop, what will wait, and what must move now. We eliminate the ambiguity that creates motion without progress.

Change Enablement

Removing the structural and behavioural barriers that cause change to stall.

We focus less on messaging and more on fixing the conditions that make change hard to sustain.

Organization Design and Operating Model

Redesigning governance, decision rights, and operating structures that slow execution, overload leaders, and create hidden delivery risk.

We simplify how work flows and who decides, so accountability is clear and outcomes move.

Leadership behaviour and accountability

Shifting behaviour when decisions matter most.

We help leaders operate effectively under pressure, make trade-offs visible, and lead through complexity without escalation or avoidance.

Clients bring us in when work is moving, but outcomes are not.

Problems you should not hire us for

Do not hire mBolden if:

1. You want a high-level strategy with no intention of actually implementing it.
2. You are looking for generic change management or communications support not tied to meaningful outcomes.
3. You want a broad capability inventory, rather than focused execution impact.
4. You are not willing to simplify, stop work, or confront leadership trade-offs.

**We are not a “do everything” firm.
We are an execution firm.**



Suzanne Knight, MBA, MA

The Force Behind mBolden

Suzanne Knight is a recognized expert in transformation and change leadership, with 20 years of experience advising Fortune 500 companies and leading organizations, including Walmart, Philip Morris, Manulife, and Canadian Tire.

As CEO of mBolden and as a corporate executive, Suzanne has led more than 80 transformation projects across 14 countries.

A sought-after global speaker and advisor (Canada, Kingdom of Saudi Arabia, Korea, England, US), Suzanne has been featured by TEDx and Forbes, and honoured on The Peak's Leaders List, Digital Media Zone's Woman of the Year, and finalist for Success Magazine's Woman of the Year.

Supported by an incredible, experienced team.

mBolden

BE BOLD. BE AGILE. DRIVE CHANGE.

Book a 30-minute conversation

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